#### AMCP Nexus 2022 – Sponsorship/Exhibit Confirmation - INVOICE attached



#### **NEXUS 2022 Exhibitor Bulletin September 23**

#### Welcome to the Nexus 2022 Exchange!

Thank you for participating in Nexus 2022. These Exhibitor Bulletins include important deadlines and information aimed at helping you have a successful experience at Gaylord National Harbor.

Look for future Exhibitor Bulletins on:

• October 3.

A post-AMCP 2022 bulletin will be sent on or about October 21.

Important dates and Bulletins will be posted online at Nexus 2022.

COVID Safety at Nexus 2022

We are committed to providing a safe environment for attendees and exhibiting customers during Nexus 2022 at Gaylord National Harbor.

To maintain the health and well-being of all participants at Nexus 2022, we are implementing procedures outlined on the <u>COVID Safety section</u> on the <u>Nexus 2022</u> website. All registered attendees are required to show proof of COVID vaccination prior to picking up their badge at registration.

This week, you should have also received a text message from VOW Digital Health asking you to complete the COVID protocol

#### Nexus 2022 Schedule

Exhibitor Move-In: Tuesday, October 11, 7am-5pm Wednesday, October 12, 7am-2pm

**Expo Hours:** Wednesday, October 12, 4pm-7pm Thursday, October 13, 11am-2:30pm

Exhibitor Move-Out: Thursday, October13, 2:30pm-5pm

The schedule will be updated online at Nexus 2022.

### Booth Fees NOW DUE

Booth fees were due in full by September 15, 2022. You can log in to the <u>exhibitor portal</u> (click on "Exhibitors" in the menu and choose "My Account" in the dropdown to pay remaining balances via credit card.

Enter Company Description and Categories Online

NEW! Add Your Company Logo

Log in to the Exhibitor Portal (your password was emailed) to enter your company, product, or service description as well as applicable company or product categories. NOW AVAILABLE—add your company logo to add some extra branding to your listing.

After logging in, click on the **Exhibitors menu** at the top left, select **Booth Information** from the drop down menu. Complete contact information, description, logo upload, and check

applicable categories. Your mobile app profile is limited to 500 characters and the online profile limit is 1000.

Help attendees learn more about your company in advance. Online profile (description) and categories are now available on the <u>Exhibitor Listing</u>.

Profile and categories were also uploaded to the mobile app, which is now available.

Need help logging in or entering/editing information? Let me know.

Increase Your Visibility at Nexus 2022 Through Affordable Sponsorship!

#### It's not too late to boost your presence at Nexus!

There are other fantastic opportunities to <u>increase</u> <u>your exposure</u> at NEXUS 2022...but don't delay...view the <u>sponsorship gallery</u> today!

<u>Please contact me</u> and let me know if you have any questions.

# Exhibitor Services Kit Now Available!

The <u>Nexus 2022 Exhibitor Services Kit</u> is now available! You should have received an email from Freeman (our official General Services Contractor) with the link. You can also find the link in the <u>Exhibitor Portal</u>. After logging in, click on the **Exhibitors menu** at the top left, select **Exhibitor Service Center** in the dropdown menu.

The Kit includes important dates, official vendors, order forms, shipping labels, helpful tips, and all display rules and regulations.

Electrical, Internet, and Catering services can be ordered directly via the <u>convention center link</u>.

# **Upcoming Key Dates**

September 28 – Electrical/Internet/Catering Discount Deadline – rates increase after this date

October 4 – Last day Freeman warehouse accepts freight

October 11 – Freeman accepts freight at Gaylord National Resort

### Attendee Lists

You can find an updated attendee list on our <u>website</u>. This list is updated biweekly.

Booth Set-Up – Furnishings and Carpet Each 10'x10' exhibit includes 8' back drape with blue, white and gray drape and 3' blue side drape divider and one 7" x44" booth ID sign. Exhibit fees do not include carpet, table, chairs, or other booth furnishings Booth carpet is mandatory. Carpet and all booth furnishings can be ordered via the **Exhibitor Services Kit**.

## Exhibitor Registration Sent 48-Hours After Booth Reserved

Martiz is the official Nexus 2022 registration vendor, and they will send a personalized email to the primary exhibit contact with registration and housing information no more than 48-hours after the booth is reserved.

#### The email is from:

<u>email\_confirm@confmail.experiant-inc.com</u> and it includes a link with login and password to the Exhibitor Registration Portal. Although the portal is different from where you reserved the exhibit, your password is the same.

# Exhibitor registration for Nexus 2022 must be completed via the Maritz portal.

Maritz can assist with any questions via email: <u>AMCPexhNexus@maritz.com</u> or phone: 864-208-2600.

### Housing Block Now Closed

The Housing block is now closed; however you can view available rooms <u>here</u>.

Capture Your Leads with Badge Scanners Provided by Maritz Maritz is AMCP's official registration, housing, and lead retrieval provider. They make capturing booth visitor demographics easy. Lead options include custom surveys, the ability to rank leads, and access from a secure portal.

Primary contacts were sent a marketing email and order forms are included in the Exhibitor Service Kit.

# Sign Up for AMCP Partnering

Designed to complement your exhibit experience, AMCP Partnering offers the ability to schedule 30minute meetings in advance with attendees that select health plans, IDNs, PBM, or hospitals as their employer during the Nexus 2022 registration process.

Exhibiting clients can add Partnering to their registration for \$300 per participant. Partnering participants can then request pre-scheduled, 30-minute meetings with current, potential, or future clients using the meeting app.

Partnering is located conveniently in the Exchange. Hours are:

Wednesday, October 12: 2pm–5pm Thursday, October 13 10am–2pm

For more information, contact <u>the AMCP Business</u> <u>Strategies team</u>.

### Get the App!

The Nexus 2022 app has launched this week for download! Search for Nexus 2022 under AMCP Events.

Each <u>registered</u> exhibit staff should have received an email from the app vendor Jujama (<u>no-</u> <u>reply@jujama.com</u>) with personalized link/login to download the mobile app this week.

The app brings Nexus 2022 to your mobile device and allows users to complete their own profile and view profiles of other attendees; manage a personalized schedule of education sessions and other onsite events; send private in-app messages to other attendees; receive important updates and announcements while onsite and, for **AMCP Partnering participants only**, request meetings with other attendees.

Make sure your company description and categories are noted on the app – by entering online via the Exhibitor Portal.