



NEXUS 2022 Exhibitor Bulletin September 7

Welcome to the Nexus 2022 Exchange!

Thank you for participating in Nexus 2022. These Exhibitor Bulletins include important deadlines and information aimed at helping you have a successful experience at Gaylord National Harbor.

Look for future Exhibitor Bulletins on:

- September 21
- October 3.

A post-AMCP 2022 bulletin will be sent on or about October 21.

Important dates and Bulletins will be posted online at [Nexus 2022](#).

COVID Safety at Nexus 2022

We are committed to providing a safe environment for attendees and exhibiting customers during Nexus 2022 at Gaylord National Harbor.

To maintain the health and well-being of all participants at Nexus 2022, we are implementing procedures outlined on the [COVID Safety section](#) on the [Nexus 2022](#) website. All registered attendees are required to show proof of COVID vaccination prior to picking up their badge at registration.

Nexus 2022 Schedule

Exhibitor Move-In:

Tuesday, October 11, 7am-5pm

Wednesday, October 12, 7am-2pm

Expo Hours:

Wednesday, October 12, 4pm-7pm

Thursday, October 13, 11am-2:30pm

Exhibitor Move-Out:

Thursday, October 13, 2:30pm-5pm

The schedule will be updated online at [Nexus 2022](#).

Exhibit fees due in full by September 15, 2022

Booth fees are due in full by September 15, 2022. You can log in to the [exhibitor portal](#) to pay remaining balances via credit card.

Enter Company Description and Categories Online

NEW! Add Your Company Logo

[Log in to the Exhibitor Portal](#) (your password was emailed) to enter your company, product, or service description as well as applicable company or product categories. **NOW AVAILABLE—add your company logo to add some extra branding to your listing.**

After logging in, click on the Exhibitors menu at the top left, select Booth Information from the drop down menu. Complete contact information, description, logo upload, and check applicable categories. Your mobile app profile is limited to 500 characters and the online profile limit is 1000.

Help attendees learn more about your company in advance. Online profile (description) and categories are now available on the [Exhibitor Listing](#).

Profile and categories will also be uploaded to the mobile app available to attendees starting September 13.

Need help logging in or entering/editing information? [Let me know](#).

Upcoming Key Dates

September 12 – Freeman Accepts Materials at Warehouse

September 13 – Mobile App Live

September 13 – Freeman Advance and Lead Retrieval Discount Deadlines – rates increase after this date

September 14 – Deadline to Secure Sponsored Attendee Email

September 15 – Final payments due for booth and sponsorship

Increase Your Visibility at Nexus 2022 Through Affordable Sponsorship!

Only 3 Sponsored attendee emails are available in the Nexus [online sponsorship gallery](#). These emails are a great opportunity to reach the Nexus 2022 audience and to promote your participation in the meeting.

In addition to attendee emails, there are other fantastic opportunities to [increase your exposure](#) at NEXUS 2022...view the [sponsorship gallery](#) today!

[Please contact me](#) and let me know if you have any questions.

[Exhibitor Services Kit](#) [Now Available!](#)

The [Nexus 2022 Exhibitor Services Kit](#) is now available! You should have received an email from Freeman (our official General Services Contractor) with the link. You can also find the link in the [Exhibitor Portal](#) (after you log in). The Kit includes important dates, official vendors, order forms, helpful tips, and all display rules and regulations.

While you should have received an email from Maritz, AMCP's registration partner, regarding lead retrieval options during Nexus, you can also find that information within the kit.

Booth Set-Up – Furnishings and Carpet

Each 10'x10' exhibit includes 8' back drape with blue, white and gray drape and 3' blue side drape divider and one 7" x44" booth ID sign. Exhibit fees do not include carpet, table, chairs, or other booth furnishings Booth carpet is mandatory. Carpet and

all booth furnishings can be ordered via the [Exhibitor Services Kit](#).

Exhibitor Registration and Housing Sent 48- Hours After Booth Reserved

Martiz is the official Nexus 2022 registration and housing vendor, and they will send a personalized email to the primary exhibit contact with registration and housing information no more than 48-hours after the booth is reserved.

The email is from: email_confirm@confmail.experiant-inc.com and it includes a link with login and password to the Exhibitor Registration Portal. Although the portal is different from where you reserved the exhibit, your password is the same.

Exhibitor registration and housing for Nexus 2022 must be completed via the Maritz portal.

Maritz can assist with any questions via email: AMCPexhNexus@maritz.com or phone: 864-208-2600.

Capture Your Leads with Badge Scanners Provided by Maritz

Maritz is AMCP's official registration, housing, and lead retrieval provider. They make capturing booth visitor demographics easy. Lead options include custom surveys, the ability to rank leads, and access from a secure portal.

Primary contacts were sent a marketing email and order forms are included in the [Exhibitor Services Kit](#).

Sign Up for AMCP Partnering

Designed to complement your exhibit experience, AMCP Partnering offers the ability to schedule 30-minute meetings in advance with attendees that select health plans, IDNs, PBM, or hospitals as their employer during the Nexus 2022 registration process.

Exhibiting clients can add Partnering to their registration for \$300 per participant. Partnering participants can then request pre-scheduled, 30-minute meetings with current, potential, or future clients using the meeting app.

Partnering is located conveniently in the Exchange. Hours are:

Wednesday, October 12: 2pm–5pm
Thursday, October 13 10am–2pm

For more information, contact [the AMCP Business Strategies team](#).