

# EXHIBITOR PROSPECTUS

*Connect. Engage. Build Business.*



OCTOBER 16-19  
**NEXUS**2023

*Igniting action* | **TOGETHER • ORLANDO**

MEETING DATES | OCT. 16-19  
EXHIBIT DATES | OCT. 17-18  
ORLANDO WORLD CENTER MARRIOTT

[amcpnexus.org](https://amcpnexus.org)

# CONNECT WITH HEALTH CARE DECISION MAKERS

AMCP Nexus 2023 will bring together stakeholders across managed care including payers, PBMs, pharmaceutical manufacturers, health plans, software solutions, and more than 3,000 professionals in the industry.

## BENEFITS OF EXHIBITING

- One full-meeting registration and 2 expo-only badges for booth staff
- Non-competing exhibit hours
- Opening Reception and lunch served in the Expo Hall
- Pre-show registration lists



*AMCP is  
wonderful, the team  
really enjoyed this event  
and were so happy to  
have taken part in it.*

Tammy Kielty  
EVENT STRATEGIST, MERATIVE

## PAST EXHIBITORS

Abbott Diabetes Care  
Acadia Pharmaceuticals  
Agadia Systems  
AmerisourceBergen  
AspenRx Helath  
AstraZeneca  
Capital Rx  
Certara  
CVS health  
Cytokinetics  
Dexcom  
eMAX Health Systems LLC  
ePulse  
Genentech  
Gilead Sciences, Inc.

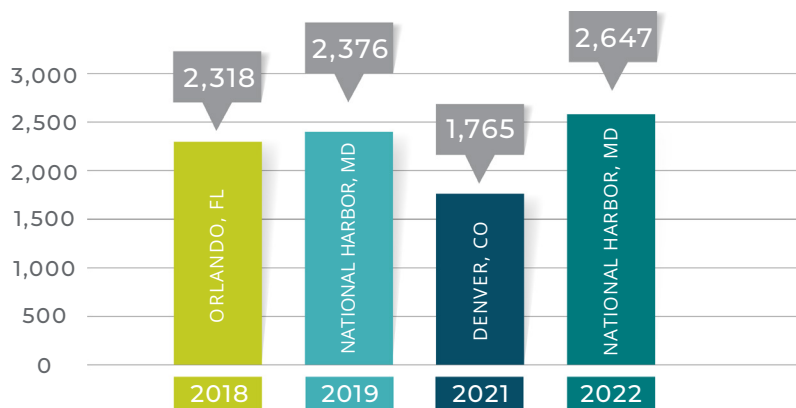
GSK Medical Affairs  
Incyte Corporation  
Insulet Corporation  
Iveric Bio  
Jazz Pharmaceuticals  
Lilly USA  
Luminopia  
MedImpact Healthcare  
Systems, Inc  
MedWatchers  
Mercer Government  
Milliman, Inc.  
Neurelis  
Optum  
PearlDiver Technologies  
PerformRx/Perform  
Speciality

Pfizer  
Population Health Learning  
Network  
Precision Value & Health  
Real Value Rx  
Regeneron  
Sanofi  
Sarepta Therapeutics  
Surescripts LLC  
Teva Pharmaceuticals

# REACH YOUR TARGET AUDIENCE —

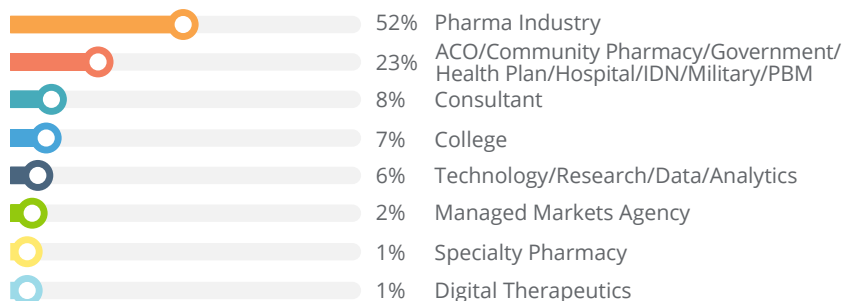
Take a Look At Who Attends

## ATTENDANCE THROUGH THE YEARS

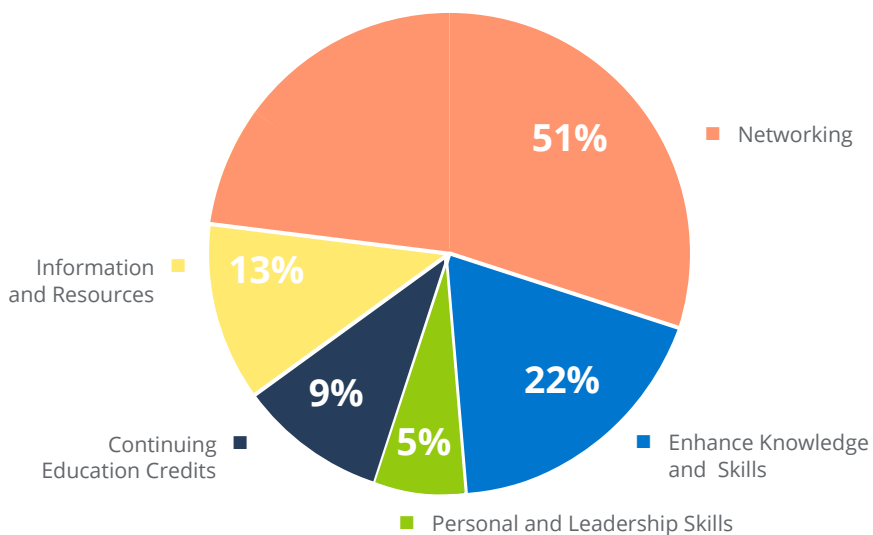


▲ AMCP Nexus 2020 was cancelled due to COVID-19.

## WHO ATTENDS AMCP MEETINGS?



## REASONS PEOPLE ATTEND AMCP MEETINGS



# AMCP NEXUS 2022 Snapshot



**2,647**  
ATTENDEES



**450**  
HEALTH CARE  
DECISION MAKERS



**48**  
EXHIBITING  
COMPANIES



**32**  
EDUCATION  
SESSIONS



**388**  
POSTER  
PRESENTATIONS



**14** SATELLITE  
SYMPOSIA

**7** SPONSOR-  
PRESENTED  
SESSIONS



# THE EXPO

Exhibits • Science & Innovation Theaters • Posters • AMCP Partnering

## EXHIBITOR SET-UP

Monday, Oct. 16 | 8am–5pm  
Tuesday, Oct. 17 | 8am–2pm

## EXPO HALL HOURS

Tuesday, Oct. 17 | 4pm–7pm  
Wednesday, Oct. 18 | 11am–2:30pm

## EXHIBITOR BREAKDOWN

Wednesday, Oct. 18 | 2:30–5pm



## AMCP PARTNERING

Connect 1:1 with health care decision makers in Orlando through participation in AMCP Partnering as an individual, or with a sponsored table or suite. During Nexus 2022, 250 attendees participated in this program.

Pricing for individuals is \$300. Contact our Exhibits and Sponsorship team at [meetings@amcp.org](mailto:meetings@amcp.org) for suite and table pricing information.

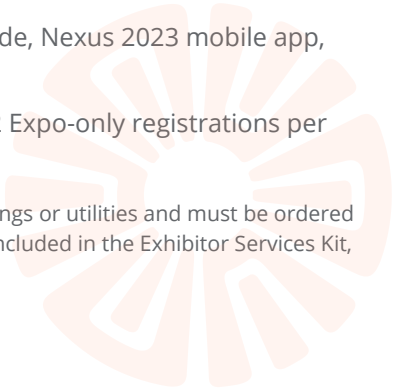


## BOOTH PACKAGES + PRICING

- 10 x 10 inline ..... \$5,200 \*
- 10 x 10 corner ..... \$5,500
- ⇒ Larger booth spaces available upon request
- \* Join as a Corporate Member and Save!*

### Booth includes: ✦

- 8' back drape
- 3' side drape
- ID sign
- Listing in onsite printed Pocket Guide, Nexus 2023 mobile app, and meeting website
- 1 full-conference registration and 2 Expo-only registrations per 10' x 10' booth
- ✦ Exhibit space does not include any furnishings or utilities and must be ordered à la carte. Pricing and order forms will be included in the Exhibitor Services Kit, available in mid-July 2023.



*View the floormap and submit your application at [www.amcpnexus.org](http://www.amcpnexus.org)*

## BEYOND THE BOOTH

Visit the Nexus 2023 sponsorship gallery for a variety of opportunities to engage, entertain, and inform attendees about your brand.

All event sponsors (\$10,000 and above) receive corporate logo acknowledgment in the onsite printed Pocket Guide, on the meeting mobile app, event website, and on signage in high-traffic areas.



### Sponsored Speaking Opportunities

- **Industry Workshops** feature one-hour promotional, educational or commercial presentations held on Tuesday, October 17, 12–1pm. Share cutting-edge content — and lunch — with Nexus attendees. AMCP provides onsite technical support and session attendee list. Sponsor manages speakers and content exclusively.
- **Science & Innovation Theaters** enable you to showcase your latest drug therapies, technologies, or product information. Our Science & Innovation product theaters are located in the Expo during exclusive exhibit hall viewing. Each presentation is 30 minutes in length. AMCP provides onsite technical support and session attendee list.
- **Partner Sessions** are above-brand, engaging, and thought-provoking sessions that focus on important industry issues for managed care pharmacy.

### Sponsored Attendee Resources

- Since eliminating the printed Onsite Program & Event Guide, our **Mobile Event App** is even more important than ever — **downloaded by more than 80% of attendees!** Sponsor the AMCP Nexus 2023 App and your corporate or brand ad will show on the app login and as a banner ad on all pages without continuing education information.
- Be the first name attendees see when they print their badges at **Registration**. Your logo will be included on the check-in and onsite registration kiosks. A badge is required for all attendees, so everyone will see your logo first as they start their meeting experience.
- Your representative can greet a captive audience as they queue for their makeup touchup and professional headshot at the **Headshot Lounge**. **Over 800 attendees visited the lounge** at Nexus 2022.
- The **LinkedIn Lounge** provides the opportunity for attendees to meet one-on-one with LinkedIn expert Jeff Morris to enhance their presence on the platform or create a new profile.
- **Sponsored Networking Breaks** offer coffee/tea service to attendees during sessions. Company or brand logo is featured on custom-printed napkins.
- The **Pocket Guide** includes essential meeting information in a portable, full-color foldout format. It is distributed to all attendees at Registration and offers advertising/branding opportunities.
- **Hotel Key Cards** and **Door Drops**
- By sponsoring the **Dog Park**, you'll be “fur-ever” remembered as the company who brought dopamine-releasing puppy cuddles to the Expo Hall. Sponsor logo will be custom-printed on bandanas for doggie and human visitors.

⇒ AMCP offers a variety of sponsorship opportunities for every budget. Contact us and we'll help you reach your Nexus 2023 goals.

# SCHEDULE AT-A-GLANCE

Visit the Nexus 2023 website for additional event information —

[amcpnexus.org](https://amcpnexus.org)

## MONDAY, OCT. 16

8am–5pm	Market Insights
10:30am–5:30pm	Corporate Training Program
11am–5:30pm	Registration
1–5pm	AMCP Preconference Program
6–8pm	Satellite Symposia

## TUESDAY, OCT. 17

6–8am	Satellite Symposia
7am–7pm	Registration
7:30–8:30am	Welcome Breakfast for New Members & First-Time Attendees
8:45–10am	Education Sessions
10–10:30am	Networking Break
10:30–11:45am	Education sessions
11:30am–1:30pm	Satellite Symposia
Noon–1pm	Industry Workshops
1:30–2:45pm	General Session
2:45–3:15pm	Networking Break
3:15–4:30pm	Education sessions
<b>4–7pm</b>	<b>Opening Night Reception   Expo open   Posters on display</b>
6–8pm	Satellite Symposia

## WEDNESDAY, OCT. 18

6:30am	AMCP Foundation 5K for the Future
6–8am	Satellite Symposia
7:30am–5:30pm	Registration
8–9:15am	Keynote Session
9:15–9:45am	Networking Break
9:45–11am	Education sessions
<b>11am–2:30pm</b>	<b>Expo open   Poster Presentations   Science &amp; Innovation Theaters</b>
2:45–4pm	Education sessions
4–4:30pm	Networking Break
4:30–5:45pm	Education sessions
5:45–6:45pm	AMCP Foundation Reception ( <i>by invitation only</i> )
6–8pm	Satellite Symposia
7–9pm	President's Reception ( <i>by invitation only</i> )

## THURSDAY, OCT. 19

6–8am	Satellite Symposia
8:30–9:45am	Keynote Session
9:45–10am	Networking Break
10–11:15am	Keynote Session
11:15am	Meeting Adjournment

Connect. Engage. Build Business.



OCTOBER 16-19

# NEXUS2023

Igniting action | **TOGETHER • ORLANDO**

**LET'S TALK!**

**REBECCA MERCADO**

Senior Manager, Exhibits & Sponsorships

TEL 703.684.2643

[rmercado@amcp.org](mailto:rmercado@amcp.org)

675 N Washington Street | Suite 220 | Alexandria, VA 22314  
Tel 703.684.2600 | [amcp.org](http://amcp.org)

[www.amcp.org](http://www.amcp.org) • [@amcporg](https://twitter.com/amcporg)



AMCP

