EXHIBITOR PROSPECTUS


MEETING DATES | OCT. 16-19
EXHIBIT DATES | OCT. 17-18
ORLANDO WORLD CENTER MARRIOTT

amcpnexus.org
CONNECT WITH HEALTH CARE DECISION MAKERS

AMCP Nexus 2023 will bring together stakeholders across managed care including payers, PBMs, pharmaceutical manufacturers, health plans, software solutions, and more than 3,000 professionals in the industry.

 BENEFITS OF EXHIBITING

- One full-meeting registration and 2 expo-only badges for booth staff
- Non-competing exhibit hours
- Opening Reception and lunch served in the Expo Hall
- Pre-show registration lists

PAST EXHIBITORS

Abbott Diabetes Care
Acadia Pharmaceuticals
Agadia Systems
AmerisourceBergen
AspenRx Helath
AstraZeneca
Capital Rx
Certara
CVS health
Cytokinetics
Dexcom
eMAX Health Systems LLC
ePulse
Genentech
Gilead Sciences, Inc.

GSK Medical Affairs
Incyte Corporation
Insulet Corporation
Iveric Bio
Jazz Pharmaceuticals
Lilly USA
Luminopia
MedImpact Healthcare Systems, Inc
MedWatchers
Mercer Government
Milliman, Inc.
Neurelis
Optum
Pearlriver Technologies
PerformRx/Perform Speciality

AMCP is wonderful, the team really enjoyed this event and were so happy to have taken part in it.

Tammy Kielty
EVENT STRATEGIST, MERATIVE

Pfizer
Population Health Learning Network
Precision Value & Health
Real Value Rx
Regeneron
Sanofi
Sarepta Therapeutics
Surescripts LLC
Teva Pharmaceuticals
REACH YOUR TARGET AUDIENCE —
Take a Look At Who Attends

ATTENDANCE THROUGH THE YEARS

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>2,318</td>
</tr>
<tr>
<td>2019</td>
<td>2,376</td>
</tr>
<tr>
<td>2021</td>
<td>1,765</td>
</tr>
<tr>
<td>2022</td>
<td>2,647</td>
</tr>
</tbody>
</table>

AMCP Nexus 2020 was cancelled due to COVID-19.

WHO ATTENDS AMCP MEETINGS?

- 52% Pharma Industry
- 23% ACO/Community Pharmacy/Government/Health Plan/Hospital/IDN/Military/PBM
- 8% Consultant
- 7% College
- 6% Technology/Research/Data/Analytics
- 2% Managed Markets Agency
- 1% Specialty Pharmacy
- 1% Digital Therapeutics

REASONS PEOPLE ATTEND AMCP MEETINGS

- Networking: 51%
- Information and Resources: 13%
- Continuing Education Credits: 9%
- Enhance Knowledge and Skills: 22%
- Personal and Leadership Skills: 5%

AMCP NEXUS 2022 Snapshot

- 2,647 Attendees
- 450 Health Care Decision Makers
- 48 Exhibiting Companies
- 32 Education Sessions
- 388 Poster Presentations
- 14 Satellite Symposia
- 7 Sponsor-Presented Sessions
THE EXPO
Exhibits • Science & Innovation Theaters • Posters • AMCP Partnering

EXHIBITOR SET-UP
Monday, Oct. 16 | 8am–5pm
Tuesday, Oct. 17 | 8am–2pm

EXPO HALL HOURS
Tuesday, Oct. 17 | 4pm–7pm
Wednesday, Oct. 18 | 11am–2:30pm

EXHIBITOR BREAKDOWN
Wednesday, Oct. 18 | 2:30–5pm

BOOTH PACKAGES + PRICING

10 x 10 inline ............... $5,200 *
10 x 10 corner ............... $5,500
⇒ Larger booth spaces available upon request

* Join as a Corporate Member and Save!

Booth includes: ✦
- 8’ back drape
- 3’ side drape
- ID sign
- Listing in onsite printed Pocket Guide, Nexus 2023 mobile app, and meeting website
- 1 full-conference registration and 2 Expo-only registrations per 10’ x 10’ booth

✦ Exhibit space does not include any furnishings or utilities and must be ordered à la carte. Pricing and order forms will be included in the Exhibitor Services Kit, available in mid-July 2023.

AMCP PARTNERING
Connect 1:1 with health care decision makers in Orlando through participation in AMCP Partnering as an individual, or with a sponsored table or suite. During Nexus 2022, 250 attendees participated in this program.

Pricing for individuals is $300. Contact our Exhibits and Sponsorship team at meetings@amcp.org for suite and table pricing information.

View the floormap and submit your application at www.amcpnexus.org
BEYOND THE BOOTH

Visit the Nexus 2023 sponsorship gallery for a variety of opportunities to engage, entertain, and inform attendees about your brand.

All event sponsors ($10,000 and above) receive corporate logo acknowledgment in the onsite printed Pocket Guide, on the meeting mobile app, event website, and on signage in high-traffic areas.

Sponsored Speaking Opportunities

- **Industry Workshops** feature one-hour promotional, educational or commercial presentations held on Tuesday, October 17, 12–1pm. Share cutting-edge content — and lunch — with Nexus attendees. AMCP provides onsite technical support and session attendee list. Sponsor manages speakers and content exclusively.

- **Science & Innovation Theaters** enable you to showcase your latest drug therapies, technologies, or product information. Our Science & Innovation product theaters are located in the Expo during exclusive exhibit hall viewing. Each presentation is 30 minutes in length. AMCP provides onsite technical support and session attendee list.

- **Partner Sessions** are above-brand, engaging, and thought-provoking sessions that focus on important industry issues for managed care pharmacy.

Sponsored Attendee Resources

- Since eliminating the printed Onsite Program & Event Guide, our Mobile Event App is even more important than ever — downloaded by more than 80% of attendees! Sponsor the AMCP Nexus 2023 App and your corporate or brand ad will show on the app login and as a banner ad on all pages without continuing education information.

- Be the first name attendees see when they print their badges at **Registration**. Your logo will be included on the check-in and onsite registration kiosks. A badge is required for all attendees, so everyone will see your logo first as they start their meeting experience.

- Your representative can greet a captive audience as they queue for their makeup touchup and professional headshot at the **Headshot Lounge**. Over 800 attendees visited the lounge at Nexus 2022.

- The **LinkedIn Lounge** provides the opportunity for attendees to meet one-on-one with LinkedIn expert Jeff Morris to enhance their presence on the platform or create a new profile.

- **Sponsored Networking Breaks** offer coffee/tea service to attendees during sessions. Company or brand logo is featured on custom-printed napkins.

- The **Pocket Guide** includes essential meeting information in a portable, full-color foldout format. It is distributed to all attendees at Registration and offers advertising/branding opportunities.

- **Hotel Key Cards** and **Door Drops**

- By sponsoring the **Dog Park**, you’ll be “fur-ever” remembered as the company who brought dopamine-releasing puppy cuddles to the Expo Hall. Sponsor logo will be custom-printed on bandanas for doggie and human visitors.

AMCP offers a variety of sponsorship opportunities for every budget. Contact us and we’ll help you reach your Nexus 2023 goals.
Visit the Nexus 2023 website for additional event information — amcpnexus.org

### MONDAY, OCT. 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8am–5pm</td>
<td>Market Insights</td>
</tr>
<tr>
<td>10:30am–5:30pm</td>
<td>Corporate Training Program</td>
</tr>
<tr>
<td>11am–5:30pm</td>
<td>Registration</td>
</tr>
<tr>
<td>1–5pm</td>
<td>AMCP Preconference Program</td>
</tr>
<tr>
<td>6–8pm</td>
<td>Satellite Symposia</td>
</tr>
</tbody>
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### TUESDAY, OCT. 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6–8am</td>
<td>Satellite Symposia</td>
</tr>
<tr>
<td>7am–7pm</td>
<td>Registration</td>
</tr>
<tr>
<td>7:30–8:30am</td>
<td>Welcome Breakfast for New Members &amp; First-Time Attendees</td>
</tr>
<tr>
<td>8:45–10am</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>10–10:30am</td>
<td>Networking Break</td>
</tr>
<tr>
<td>10:30–11:45am</td>
<td>Education sessions</td>
</tr>
<tr>
<td>11:30am–1:30pm</td>
<td>Satellite Symposia</td>
</tr>
<tr>
<td>Noon–1pm</td>
<td>Industry Workshops</td>
</tr>
<tr>
<td>1:30–2:45pm</td>
<td>General Session</td>
</tr>
<tr>
<td>2:45–3:15pm</td>
<td>Networking Break</td>
</tr>
<tr>
<td>3:15–4:30pm</td>
<td>Education sessions</td>
</tr>
<tr>
<td>4–7pm</td>
<td><strong>Opening Night Reception</strong></td>
</tr>
<tr>
<td>6–8pm</td>
<td>Satellite Symposia</td>
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### WEDNESDAY, OCT. 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:30am</td>
<td>AMCP Foundation 5K for the Future</td>
</tr>
<tr>
<td>6–8am</td>
<td>Satellite Symposia</td>
</tr>
<tr>
<td>7:30am–5:30pm</td>
<td>Registration</td>
</tr>
<tr>
<td>8–9:15am</td>
<td>Keynote Session</td>
</tr>
<tr>
<td>9:15–9:45am</td>
<td>Networking Break</td>
</tr>
<tr>
<td>9:45–11am</td>
<td>Education sessions</td>
</tr>
<tr>
<td>11am–2:30pm</td>
<td><strong>Expo open</strong></td>
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<tr>
<td>2:45–4pm</td>
<td>Education sessions</td>
</tr>
<tr>
<td>4–4:30pm</td>
<td>Networking Break</td>
</tr>
<tr>
<td>4:30–5:45pm</td>
<td>Education sessions</td>
</tr>
<tr>
<td>5:45–6:45pm</td>
<td>AMCP Foundation Reception (by invitation only)</td>
</tr>
<tr>
<td>6–8pm</td>
<td>Satellite Symposia</td>
</tr>
<tr>
<td>7–9pm</td>
<td>President’s Reception (by invitation only)</td>
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### THURSDAY, OCT. 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6–8am</td>
<td>Satellite Symposia</td>
</tr>
<tr>
<td>8:30–9:45am</td>
<td>Keynote Session</td>
</tr>
<tr>
<td>9:45–10am</td>
<td>Networking Break</td>
</tr>
<tr>
<td>10–11:15am</td>
<td>Keynote Session</td>
</tr>
<tr>
<td>11:15am</td>
<td>Meeting Adjournment</td>
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