Social Media Toolkit

AMCP would love to support your efforts to promote your speaking engagement and poster presentation at Nexus 2023. Below are some tips to help you get the most out of your social media posts and drive the most attendees to your session.

Accounts to Tag	
Twitter	@amcporg
Facebook	/amcporg
Instagram	@amcporg
LinkedIn Page	/amcporg
LinkedIn Group	AMCP

Hashtags to Use
#AMCPNexus

The Dos The Don'ts

The Dos	The Don'ts
Tag AMCP on the appropriate platform	Promote non-AMCP Nexus 2023 initiatives
Use the official event hashtag #AMCPNexus	Create or use non-event hashtags
Tag your company on the appropriate platform	Livestream your session
Link to the event website	Link to your personal or company website
Respond to comments on your posts	Share your slides or content
Join the conversation on AMCP accounts	Create an ad based on the AMCP Nexus design
Provide the name and time of your session	

Example Social Posts

Speaker Posts

Join me at #AMCPNexus 2023 — I'm thrilled to be one of this year's speakers! What questions do you have for me? Register now to get the answers live during my session, [session title], on [date] at [time]. Looking forward to it @amcporg! https://amcpnexus.org/

I'm looking forward to speaking at #AMCPNexus 2023 Oct. 16-19! Join me in a discussion on [topic] as we envision the future of public health. Register now and join my session on [date] at [time]. See you there: https://amcpnexus.org/

Presenter Posts

Meet me at the Orlando World Center Marriott for #AMCPNexus 2023! I'm honored to be presenting a poster at @amcporg's fall meeting. I'm looking forward to answering questions and meeting other meeting attendees. Register now: https://amcpnexus.org/
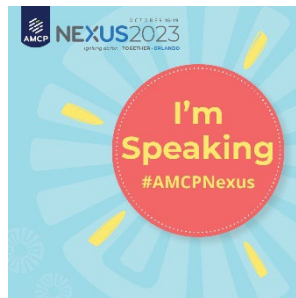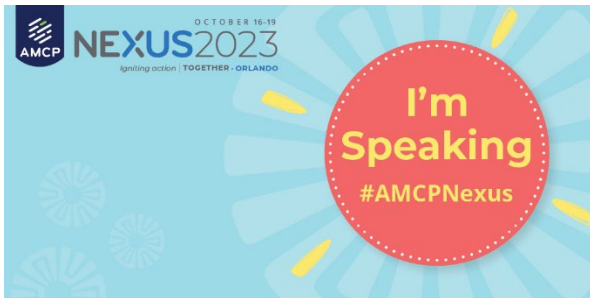
Thank you to @amcporg for inviting me to present a poster at this year's #AMCPNexus meeting! Join me Oct. 16-19 to learn more about my work on [topic] – I'll be available to answer all questions on [date(s)] at [time(s)]! Register now: https://amcpnexus.org/ #AMCPNexus

*For Instagram captions, be sure to include the link in your bio and adjust your caption accordingly - "Register now via the link in my bio."

Social Media Images

To share one of the graphics below, click on the image to open a new window. Right-click the image and select "Save Image As." Save the graphic to your computer, then include/upload it with your social media post.

Speaker images:

Presenter images: