



Welcome to the Nexus 2025 Expo!

Thank you for exhibiting with AMCP. These bulletins, sent to the primary exhibit contact, include important information to help you have a successful exhibiting experience.

We encourage you to share these with your team. They can [subscribe to the list](#) using the button at the bottom of this email to receive deadline reminders and tips.

Look for future editions to be periodically sent between now and October. An archive of all bulletins will be [posted on our website](#).

Venue

Gaylord National Resort & Convention Center
201 Waterfront Street, Oxon Hill, MD 20745
Expo Hall: Prince George's Hall DE

Nexus 2025 Expo Schedule

Exhibitor Move-in

Monday, Oct. 27	8:00 am–5:00 pm
Tuesday, Oct. 28	8:00 am–10:00 am

Expo Hours

Tuesday, Oct. 28	11:00 am-6:00 pm 4:00 pm–6:00 pm (Opening Reception)
Wednesday, Oct. 29	9:30 am-2:30 pm

Exhibitor Move-out

Wednesday, Oct. 29	2:30 pm–6:00 pm*
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[See the full meeting agenda](#)

**Booths must be cleared by 6:00 pm!*

Exhibitor Service Kit Is Now Live

AMCP is pleased to welcome Shepard Exposition Services as our new general service contractor for our national meetings. This partnership translates to key benefits for our stakeholders: competitive pricing in rentals and services, improved communication with third-party contractors, and simplified estimates -- saving exhibitors time and money.

On July 9, Shepard emailed the service kit to all exhibiting companies. Exhibitors should log into the online platform and invite appointed contractors (EACs), if applicable, to create their own accounts.

To learn more about Shepard, please visit www.shepardes.com.

[Access the Service Kit](#)

Booth Profiles

Please be sure to update your online booth profile which displays your company information shown on the interactive [floor plan](#). Access the [Exhibitor Hub](#) to update your profile.

Note: Edits to company profiles after Aug. 31 must be made directly in the mobile app, which goes live on Sept. 18.

[Update My Booth Profile](#)

New & Notable in the Expo Hall

Networking Beverage Breaks in Expo Hall

Coffee & tea service will be available to attendees in the Expo Hall on 2:45-3:15 p.m. on Tuesday, Oct. 28 and 9:45-10:15 a.m. Wednesday, Oct. 29.

Visit the [Sponsorship Gallery](#) to have your brand highlighted with networking beverage breaks.



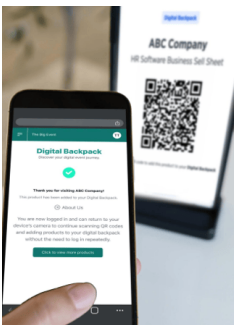
Lead Retrieval Upgrade: Digital Backpack

Digital Backpack is a powerful enhancement to Maritz lead retrieval service, allowing exhibitors to passively capture attendee badge data.

1. Upload digital content and generate custom QR codes for display in your booth.
2. Visitors to your booth scan and download your content, adding your company and contact information to their Exhibitor Tracker.
3. Lead reports will show who visited your booth and collected information to their Digital Backpack.

Please note: Lead retrieval must be purchased before exhibitors can add Digital Backpack.

[Order both badge scanning and Digital Backpack through Maritz.](#)



Digital Floorplan & Wayfinding Kiosk

By popular request, we're providing new ways for attendees to locate exhibitor booths and scientific posters in the Expo Hall. Sponsored screensavers display your 30-second message when the screen is inactive.

Just 2 units available in the [Sponsorship Gallery](#).



Exhibitor Lounge

Start your mornings in the all-new Exhibitor Lounge for coffee, conversation and a space to recharge away from the booth.

Booth selection appointments for 2026 events will also take place in the Exhibitor Lounge. Appointment times will be sent in October.



Key Dates & Deadlines

A comprehensive list of important dates and contacts can be found on our [exhibitor resources page](#).

AUG 31	Deadline to Update Booth Profile in Exhibitor Hub
SEPT 30	Lead Retrieval (Maritz) – Advance Rate Ends
OCT 7	Exhibitor Service Kit (Shepard) – Advance Rate Ends
OCT 13	Electric, Catering & IT Services (Gaylord) - Advance Rate Ends
OCT 13	Certificate of Insurance (COI) Due
OCT 13	Exhibitor-Appointed Contractor (EAC) Form Due
OCT 20	Last Day for Warehouse Deliveries without Surcharge
OCT 27	Direct Shipment to Event Site Opens*
OCT 28-29	Onsite Booth Space Selection for AMCP 2026 & NEXUS 2026

**Shipments before this date may be returned!*

Exhibitor Resources

Fraudulent Email & Phone Call Warning

Maritz is AMCP’s official housing partner for AMCP Nexus 2025. Any other company claiming to represent AMCP to offer discounted room rates during Nexus 2025 is fraudulent. If you are contacted by a company that misrepresents itself as AMCP’s housing partner, please contact us immediately at meetings@amcp.org.

Similar attempts have been made by companies falsely offering to sell attendee lists for marketing. AMCP does not sell or lease client e-mail addresses.

Official marketing opportunities to engage with AMCP members are available through:

- [Sponsorship Gallery](#)
- [Authorized direct mailing list rental](#)

All official AMCP event service providers and partners are listed in the exhibitor service kit and our [exhibitor resources page](#).

Your Exhibits Support Team

We are looking forward to working with you. Don't hesitate to reach us with any questions or concerns.



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Forward this email to your colleagues and ask them to subscribe by clicking the button below and filling out the short form. The next Exhibitor Bulletin will be delivered straight to their inbox!

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