



Exhibitor Bulletin # 3

Here is some important information to help you have a successful exhibiting experience at Nexus 2025. Look for future editions to be sent between now and October. An archive of all bulletins will be [posted on our website](#).

See Who's Coming

We're pleased to report that registration is continuing to pace ahead of last year. [Preview the latest attendee list](#).

Digital Advertising Discounts Extended through Friday

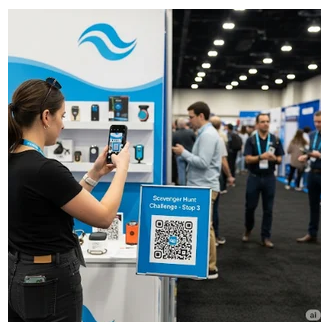
We're offering **significant savings of 15-50% on digital sponsorships** for a limited time. Don't miss this rare chance to save on our newest event tech that attendees have been asking for!

[View Sponsorship Gallery](#)

NEW: Scavenger Hunt

Join our all-new scavenger hunt at Nexus. Sponsors can feature their booth or sponsored experience as a designated stop on the challenge list. Participants compete for prizes and are ranked on the leaderboard found in the Nexus mobile app.

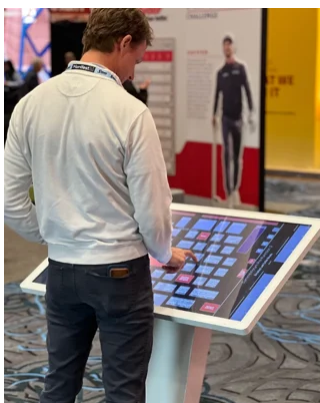
[Secure this sponsorship in our online gallery today.](#)



NEW: Digital Floorplan & Wayfinding Kiosk

By popular request, we're providing new ways for attendees to locate exhibitor booths and scientific posters in the Expo Hall. **Screensaver ad displays your message.**

Just 1 unit available in the [Sponsorship Gallery](#).



Spotlight Sessions: Presentation Times Available

Limited timeslots are remaining for our sponsored speaking opportunities in the expo hall. Our 60-minute slots offer catering (boxed lunch or light refreshments) and all Spotlights include full-conference registrations for sponsors.

[Exhibitors save on speaking opportunities!](#)



Lead Retrieval Upgrade: Digital Backpack

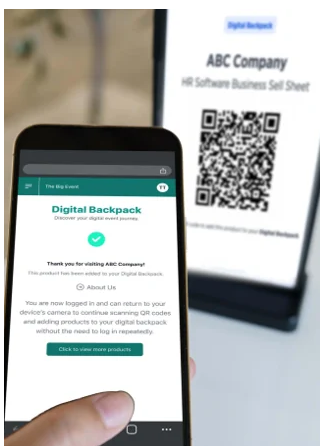
Digital Backpack is a powerful enhancement to Maritz lead retrieval service, allowing exhibitors to passively capture attendee badge data.

- 1. Upload your digital content
- 2. Display the custom QR code in your booth
- 3. See who collected your information

Note: Lead retrieval is required to add Digital Backpack.

[Order both badge scanning and Digital Backpack through Maritz.](#)

Watch the Demo



Mobile App Goes Live Sept. 18

Please be sure to update your online booth profile which displays your company information shown on the interactive [floor plan](#). Access the [Exhibitor Hub](#) to update your profile.

Edits to company profiles after Aug. 31 must be made directly in the mobile app, which goes live on Sept. 18. All registrants, including exhibitors, will receive an email

from our mobile app partner, Jujama, next week.

Be sure to update your information in **both** platforms.

Added Lunch & Beverage Breaks

New for 2025: Lunch will be served in the Expo Hall on both days, and we've moved two networking breaks, one each day, to the hall as well. Our popular welcome reception on Tuesday night will be extended by 30 additional minutes, so be sure to shift your dinner plans if necessary.

Nexus 2025 Expo Schedule

Exhibitor Move-in

Monday, Oct. 27	8:00 am–5:00 pm
Tuesday, Oct. 28	8:00 am–10:00 am

Expo Hours

Tuesday, Oct. 28	11:00 am-6:00 pm 11:30 am-1:00 pm (Lunch) 2:45 pm-3:15 pm (Networking Break) 4:30 pm–6:30 pm (Welcome Reception)
Wednesday, Oct. 29	9:30 am-2:30 pm 9:45 am-10:15 am (Networking Break) 11:30 am-1:00 pm (Lunch)

Exhibitor Move-out

Wednesday, Oct. 29	2:30 pm–6:00 pm*
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[See the full meeting agenda](#)

**Booths must be cleared by 6:00 pm!*

Event Partners & Helpful Links

- Update your company profile in the [Exhibitor Hub](#).
- [Order lead retrieval](#) or digital backpack upgrade.
- Order carpet, electric, furniture, or labor via the [Exhibitor Service Kit](#) (Shepard).
- Get a quote for shipping and material handling with [Shepard Logistics](#).
- Purchase or submit your certificate of insurance at [ExhibitorInsurance.com](#).

Access the Service Kit

Key Dates & Deadlines

A comprehensive list of important dates and contacts can be found on our [exhibitor resources page](#).

SEPT 30	Lead Retrieval (Maritz) – Advance Rate Ends
OCT 7	Exhibitor Service Kit (Shepard) – Advance Rate Ends
OCT 13	Electric, Catering, & IT Services (Gaylord) - Advance Rate Ends
OCT 13	Certificate of Insurance (COI) Due
OCT 13	Exhibitor-Appointed Contractor (EAC) Form Due
OCT 20	Last Day for Warehouse Deliveries without Surcharge
OCT 27	Direct Shipment to Event Site Opens*
OCT 28-29	Onsite Booth Space Selection for AMCP 2026 & Nexus 2026

**Shipments before this date may be returned!*

Exhibitor Resources

Your Exhibits Support Team

We are looking forward to working with you. Don't hesitate to reach us with any questions or concerns.



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