

The banner features a blue and green geometric design on the left with the text 'NEXUS 2025 Exhibitor Information'. On the right, a photograph shows several people in business attire sitting around a white table, engaged in conversation.

NEXUS 2025

Exhibitor Information

Exhibitor Bulletin # 4

Here is some important information to help you have a successful exhibiting experience at Nexus 2025. Look for future editions to be sent between now and the meeting. An archive of all bulletins is [posted on our website](#).

Did You Know?

If you haven't visited our [Exhibitor Resources](#) page, you might not be aware that it's got nearly everything you need to prepare.

- Registration is continuing to pace ahead of last year. [Preview the latest attendee list](#). Direct marketing to the attendee list is not permitted.
- Use the "AMCP Partnering" feature of the mobile app to connect with event participants by scheduling appointments.
- Three members of your team can scan badges using the SWAP app available from Maritz. Exhibitors can now upgrade their lead capture through custom QR codes that track attendee interactions through [Digital Backpack](#).
- WiFi is available throughout the event thanks to our sponsor, IntraCellular Therapies.
- Need event insurance? We've partnered with [ExhibitorInsurance.com](#) to make this process super simple: Just look up "AMCP" and add your company info. Done!

Last-Minute Marketing Options

Nexus 2025 is a little over a month away. If you waited till now to plan your promotions, AMCP has you covered! These opportunities have later deadlines, low commitments but loud messaging:

- **Digital Door Drop** allows corporate members, sponsors, exhibitors, and satellite symposia to get their materials directly into the hands of attendees — without the hassle and waste of printing — through its web portal, Digital Backpack. [See how it works: Video Demo](#)
- Announce your session, symposia or latest offering to all Nexus registrants through a **sponsored email** or **attendee newsletter**.
- By attendee request, a **NEW interactive Wayfinder** will direct guests to exhibitors, posters, and more in the expo hall. A timed screensaver will play sponsor's video message. *Just one available!*

[View Sponsorship Gallery](#)

Mobile App Is Now Live

Edits to company information must be made directly in the mobile app. Invitations and login credentials were sent to all exhibitors yesterday.

To update your profile on the floorplan, visit the [Exhibitor Hub](#). Be sure to review your information in **both** platforms.



Event Partners & Helpful Links

- Update your company profile in the [Exhibitor Hub](#).
- [Order lead retrieval](#) or digital backpack upgrade.
- Order carpet, electric, furniture, or labor via the [Exhibitor Service Kit](#) (Shepard).
- Get a quote for shipping and material handling with [Shepard Logistics](#).
- Purchase or submit your certificate of insurance at [ExhibitorInsurance.com](#).

[Access the Service Kit](#)

Key Dates & Deadlines

A comprehensive list of important dates and contacts can be found on our [exhibitor resources page](#).

SEP 30	Lead Retrieval (Maritz) – Advance Rate Ends
OCT 7	Exhibitor Service Kit (Shepard) – Advance Rate Ends
OCT 13	Electric, Catering, & IT Services (Gaylord) - Advance Rate Ends
OCT 13	Certificate of Insurance (COI) Due
OCT 13	Exhibitor-Appointed Contractor (EAC) Form Due
OCT 20	Last Day for Warehouse Deliveries without Surcharge
OCT 27	Direct Shipment to Event Site Opens*
OCT 28-29	Onsite Booth Space Selection for AMCP 2026 & Nexus 2026

**Shipments before this date may be returned!*

[Exhibitor Resources](#)

Your Exhibits Support Team

We are looking forward to working with you. Don't hesitate to reach us with any questions or concerns.



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