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Test send - Nexus 2026 Exhibitor Bulletin: Update Your Profile by Sept 15

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Date Tue 8/25/2026 3:37 PM

To Rebecca Mercado <rmercado@amcp.org>

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Bulletin #2: Booth Updates Due Sept. 15

These bulletins, sent to the primary exhibit contact, include important information to help you have a successful exhibiting experience. Missed the last edition? Get caught up in the archive on our [exhibitor resources page](#).

We encourage you to share these with your team. They can subscribe to the list using the button at the bottom of this email to receive deadline reminders and tips.

Booth Profiles

Please be sure to update your online booth profile which displays your company information shown on the interactive floor plan by **Sept. 15**. Log into the exhibitor portal and click on your booth from the floorplan to update your profile. After the deadline, edits to company information must also be made directly in the mobile app.

[Update my Booth Profile](#)

[Access the Service Kit](#)

Sponsorship Deadline: September 15

The deadline to receive full onsite sponsor benefits is Sept. 15. These add-ons in the sponsorship gallery are popular ways for exhibitors to market their presence to attendees.

- **Nexus Insider Ad:** Exclusive placement in the attendee newsletter.
- **Show Daily Ad:** Featured in a series of 4 emails during Nexus. (Exclusive)
- **Digital Signage:** Beautiful LED panels in a high-traffic area (1 spot left).
- **Beverage Break:** Offered by education sessions and in the expo hall. (2 spots left)

Sponsorship Gallery



Spotlight Session Info

Think Beyond the Booth

Unlike traditional education sessions, sponsors can use the Spotlight stage to present their own content without AMCP review. For organizations launching products, including new data or expanding awareness of a therapeutic area, a Spotlight provides one of the most effective ways to stand out at Nexus.

Exhibitors save up to \$1,000.

Exhibitor Resources

Wi-fi in the Expo Hall

Complimentary wi-fi will be offered event-wide, including the Expo Hall, for all attendees. Information can be found in the mobile app and event signage by registration.

Social Media Toolkit

A variety of customizable event-branded images are available for promotional use. Visit the [toolkit page](#) on the event site. Just add your profile picture or company's logo, and save the slide as a jpeg. Now you're ready to share it via social media. It's that simple!

Digital Door Drop

Looking for a cost-effective alternative to traditional door drops? Introducing Digital Door Drop, AMCP's new opportunity for corporate members, sponsors, exhibitors, and satellite

symposia to get their materials directly into the hands of registered attendees — without the hassle and waste of printing. [Learn more.](#) (Click "Next" at the bottom of the gallery page to scroll through items.)

Exhibitor Resource Page

Curious About Who's Attending?

It's looking to be a record-breaking year for Nexus attendance. Registration is running ahead of last year and we're not finished yet. You can find the current attendee list by [following this link.](#)

Event Partners & Helpful Links

- Update your company profile in the [Exhibitor Portal](#).
- [Order the lead retrieval app](#) through our registration partner, Maritz.
- Order carpet, electric, furniture, or labor through the [Exhibitor Service Kit](#)
- Get a quote for shipping and material handling with [Shepard Logistics](#).
- Purchase or submit your certificate of insurance at [ExhibitorInsurance.com](#).
- Preview the [full meeting agenda](#).

Key Dates & Deadlines

- SEP 15: Update your company's information for the mobile app
- SEP 25: First Day for Warehouse Deliveries Without a Surcharge
- SEP 29: Lead Retrieval (Maritz) – **Advance Rate Ends**
- OCT 2: Exhibitor Service Kit (Shepard) – **Advance Rate Ends**
- OCT 6: Mobile App goes live to attendees
- OCT 13: Electric, Catering & IT Services (Gaylord) - **Advance Rate Ends**
- OCT 13: Certificate of Insurance (COI) Due
- OCT 13: Exhibitor-Appointed Contractor (EAC) Form Due
- OCT 19: Last Day for Warehouse Deliveries without Surcharge
- OCT 26: Direct Shipment to Event Site Opens*

**Shipments before this date may be returned!*

Your Exhibits Support Team

We are looking forward to greeting you in San Diego. Don't hesitate to reach us with any questions or concerns.



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